

Advertising Opportunities at The Pelsers

Sizes and Descriptions

- Small Square This is a 125x125px ad space and is located in the right sidebar.
- **Medium Rectangle** The is a 300x250px ad space and is located in the right sidebar.
- **RSS Footer** This is a 300x100px ad space that is visible at the end of every blog post seen by both RSS and email subscribers.
- **Daily Email Sidebar** This is a 160x160px ad space located in the left sidebar of the daily email.
- **Daily Email Header** This is a 300x100px ad space that appears above the first post in the daily email.

Pricing*

The chart below contains pricing for each ad type. Ads secured and paid in advance for three months at once receive a discount as shown.

Ad Size / Type	One Month	Three Months
Small Square	\$15	\$40
Medium Rectangle	\$30	\$80
RSS Footer	\$30	\$80
Daily Email Side Bar	\$20	\$50
Daily Email Header	\$30	\$80

Additional Details

- Ads are seen by a unique niche of moms and homeschoolers.
- The daily email is sent directly to subscribers inboxes up to seven times per week, each day that there is at least one post at ThePelsers.com.
- Ads run from the first of each month through the end of each month. If space is available, proration for starting in the middle of the month may be offered.
- Advertising fees are due by the 25th of each month for ads to be run in the following month and are payable via PayPal or check.
- To receive the three month discount, the full three months must be paid in advance.
- All advertisers (referred to as sponsors to readers) will also be highlighted in a monthly blog post.
- Special requests and custom packages are also available.

Email Amanda at blog@thepelsers.com to secure your advertising spot. Thanks for your interest in partnering with The Pelsers.

^{*}Pricing valid thru September 30, 2012.